

WHY LIST WITH A REALTOR?

- 1. A *REALTOR* follows a code of ethics and abides by standards of practice to protect the public.**
- 2. A *REALTOR* will promptly place your listing in the Multiple Listing Service (MLS), which exposes property to the members of the Board of REALTORS. The Internet section of MLS is www.homefinder.org, which links to www.realtor.com to broaden the viewing prospects to all over the world!**
- 3. A *REALTOR* will expose the property to qualified buyers, set up showings, provide a full marketing plan of the marketing, assist in the negotiations of an offer, protects your best interest and coordinates the process to a successful closing.**
- 4. In 2004, 90% of buyers used *REALTORS* for their search, 77% of buyers bought through those *REALTORS*, 53% of buyers used the Internet in their search, 9% of buyers purchased FSBO (down from 13% in 2003!)**
- 5. You'll gain knowledge with your *REALTOR* and have a better edge of negotiation. You may sell the property in a shorter amount of time and save carrying costs.**
- 6. A *REALTOR* establishes relationships with fellow *REALTORS* to help ease the process.**